

Big Kid Brochure
**WILD &
WONDERFUL
ICE CREAM**

Your local Mr Whippy just got a whole lot sexier!



I. ABOUT BIG KID

**II. OUR FLAVOURS
GALLERY**

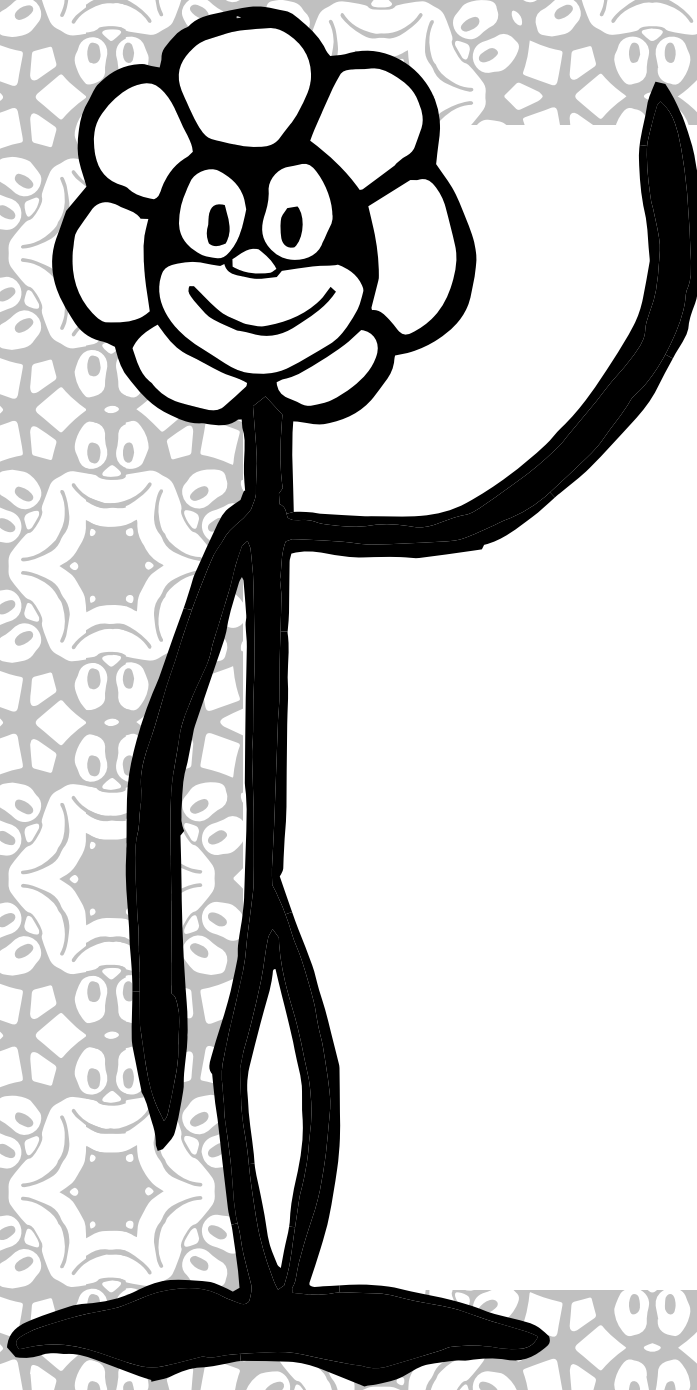
**III. EVENTS & HIRE
THE FLAKE69
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**IV. WORK WITH US
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**V. COMING SOON
NAUGHTY & NICE | XMAS 2022
BOOKINGS NOW OPEN 2023!**



Big Kid **WILD &
WONDERFUL
ICE CREAM**



Big Kid Ice Cream is a modern and novel ice cream brand specialising in unique small batch ice creams. With renewed attention to flavour, quality and fun, Big Kid offers a range of Wild & Wonderful™ ice creams that boasts everything from modern classics to the outlandish. With new and novel flavours in constant development, no two weeks are ever the same in the test kitchen so you can always expect to find new flavours on trial in the van.

Armed with a vintage Ice Cream van and ambitions to deliver the UK's most exciting ice cream the 'Flake69' is a pastry chef's dream ice cream van. Travelling all across the UK to events and festival this modern reinvention of your local Mr Whippy is always found at the heart of the party. Heck!, I've even upgraded my chime for an onboard soundsystem so I can keep the party going no matter where I am!

Since the launch in April 2022, Big Kid has seen a busy summer catering for festivals, private parties and collaborating with some exciting brands both inside and out of the industry. Enthusiasm for the brand so far has been immense and I take this energy forwards with me as I plan an even more epic program for next year!

This winter will see the launch my first tubbed ice creams. The 'Naughty & Nice' festive bundle will be found in a few specialist stores and available for delivery nationwide via my webshop this Christmas! Production is currently based in the Midlands but I am seeking new investment to open up my first ice cream parlour in London ahead of SS24.

Peace & Love,

Big Kid



Big Kid **WILD & WONDERFUL ICE CREAM**

BIG KID | WILD & WONDERFUL 1

- PISTACHIO PRALINE**
- CHAMPANGE MARASCHINO CHERRY**
- BROWN BUTTER CANDIED PECAN**
- HOT PINK VANILLA**
- BABY GUINNESS**
- MCDONALDS FRIES**
- TREACLE SPONGE**
- CANDY CRUSH**
- BLACK COFFEE LIQUORICE**
- WASABI PEANUT BUTTER**
- TRIPLE CHOCOLATE**
- WHEATGRASS MATCHA**
- SUNNY DELIGHT**
- HOT SAUCE CARAMEL**
- PEACH MELBA**
- RAW MILK**



Big Kid **WILD & WONDERFUL ICE CREAM**

NAUGHTY & NICE | XMAS 2022

- BRANDY BUTTER XMAS PUDDING**
- SELECTION BOX**
- EGGNOG**
- MULLED WINE CHOCOLATE**
- PEPPERMINT CANDYCANE**



HARD SLUSHIES

- SOLARBEAM** 11.0% abv
Midori, Grass Vodka, Lemon, Lime
- HYPERBEAM** 12.0% abv
Campari, Gin, Vermouth, Orange, Grapefruit
- ZAMMY WINE** 12.0% abv
Cherry Brandy, Cherry Lambrini, Cointreau, Cherryaid, Lime
- SARA'S LIGHT** 11.0% abv
Blue Curacao, Amaretto, White Rum, Lemon, Lime

SLUSHIES

- CA PHE SU DA**
Vietnamese Iced Coffee, Condensed Milk
- CANDYFLIP**
Watermelon, Ginger, Lime
- HIPPYFLIP**
Mango, Lychee, Guava



COMING NEXT SEASON | SS23

- HONEY BUTTER TOAST**
- CANDYFLOSS SANGRIA**
- DIRTY CHAI**
- WHITE MOCHA**
- BOURBON BOURBON**
- RAINBOW ROAD**
- YUZU CRUMBLE**
- CHARRED BANANA CARAMEL**
- OLIVE OIL BAKLAVA**
- CHOCOLATE ORANGE NEGRONI**
- TORCHED MERINGUE**
- NESQUIK NEOPOLITAN**
- BLUEBERRY KUSH**

Expect many more!



Big Kid **WILD &
WONDERFUL
ICE CREAM**



PISTACHIO PRALINE
Pistachio Ice Cream, Pistachio Butter Caramel,
Candied Pistachios



TRIPLE CHOCOLATE
Chocolate Ice Cream, Chocolate Ganache,
Chocolate Crumble



TRIPLE SCOOP
McDonalds Fries, Baby Guinness,
Champagne Maraschino Cherry Sorbet



BIG KID x DIG BREW CO.
CALIFORNIA RED 5.0% abv
Cherry & Lime Smoothie Sour Ale Sorbet



BIG KID x DIG BREW CO.
EDDIE x JUDGE DOOM BEER FLOAT 12.0% abv
'Doom' Stout Cake Ice Cream, Eddie x Doom Impy Stout, 'Doom' Stout Cake,
Irish Frosting, Maraschino Cherry



HOT PINK VANILLA
Grade 1 Madagascan Bourbon Vanilla Pods, Hot Pink



Gallery

Big Kid **WILD &
WONDERFUL
ICE CREAM**



TREACLE SPONGE
GOLDEN SYRUP ICE CREAM,
TREACLE SPONGE RIPPLE



SUNNY DELIGHT
Sunny D Sorbet



CHAMPAGNE MARASCHINO CHERRY
Champagne Sorbet, Maraschino Cherry Ripple

CA PHE SU DA
Vietnamese Iced Coffee, Condensed Milk



SOLARBEAM 11.0% abv
Midori, Grass Vodka, Lemon, Lime



HYPERBEAM 12.0% abv
Campari, Gin, Vermouth, Orange, Grapefruit

BOOK US!

Birthdays, Weddings & General Shindigs! Having a party and looking for something truly unique? Bookings now open for 2023! Currently based in the West Midlands and willing to travel!

GETTING MARRIED?

Who doesn't love cocktail slushies and fancy ice cream? Personallised Bride and Groom flavours? The perfect treat on your special day.

BRAND ACTIVATIONS

From beer ice creams to cocktail sorbets, we have had great success working with a number of exciting brands in reinventing their products in frozen form. If you have an idea that you want to explore? Fire it our way and lets start churning some ideas!

CORPORATE EVENTS

Looking to suprise the office this summer? Have us pull up outside your offices. Guaranteed to get in the good books! Fully branded packages avaiable.

BESPOKE PACKAGES AVAILIABLE

Looking for your own personal touch? Suprise your guests and create your own flavour to serve at your event.



Events & Hire

Big Kid **WILD &
WONDERFUL
ICE CREAM**

THE 'FLAKE69'

Ice Cream Van for hire

FAMILY FAVOURITES

Fun for the whole family! We will always aim to bring something for everyone. Be it a twist on a classic for your Granny or something to match your weird Uncle. We've got you covered!

8-DOOR FREEZER

Ample freezer space for large events. Serve up to 15 different flavours at once.

TWIN SLUSHY MACHINE

Have up to 2 different flavours on at one time.
Requires power.

THE CREAM TEAM

'Happy, Handsome, Heroic'

Just some of the words used to describe our jolly team of creamers.

ONBOARD SOUND SYSTEM

Have us take control of the outdoor music for your event.

SUBSTANCE & STYLE

Classic early 90s Mercedes 208d Ice Cream Van.

Big Kid 'Wild & Wonderful' decals.

Best looking Ice Cream Van in town!

ORIGINAL CARPIGIANI MACHINE

Traditional Mr Whippy Style Soft Serve. MOQs apply.
Requires 16amp plug in.



POWER REQUIREMENTS

Larger events: 1x 16amp blue plug.
Domestic events: 230v mains electricity.
In some cases power may not be required for shorter daytime events.
Contact for more info.

DIMENSIONS

Van alone: 5x2m

Larger festival set up currently under construction.

Inspired by Walt Disney's Tree of Life.

FESTIVAL DIMENSIONS

Van alone: 5x2m

Additional vehicle maybe required for holding stock.

Larger festival set up currently under construction. ~6.5x2.5m.
Inspired by Walt Disney's Tree of Life. See drawings.

UNDERGLOW

Fast & Furious inspired underbody neons.

ENGINE ALWAYS OFF

Electrically inverted to plug in at events and leave engine off.

Big Kid **WILD & WONDERFUL ICE CREAM**

FESTIVALS

Not your average ice cream van

Our favorite time of year. We love festivals.

Attending our first festival last year was epic. We learned a tonne and I'm pretty sure we had the most fun out of anyone there.

Raring and ready to do it all again next year, we hope to attend some of our own personal favorites, this time serving our fellow festival goers the ice cream they deserve!

We are secretly working behind the scenes on a updating our festival attire for next season. Inspired by Walt Disneys 'Tree of Life' our plans are to make our 'Wild & Wonderful' van truly come alive!

1 Big Kid **WILD & WONDERFUL ICE CREAM**



Festivals

RESTAURANTS & WHOLESALE

5L napoli tubs

As we look to expand next year we are keen to work closely with a small number of restaurants, stores and venues in curating a unique and special offering of Big Kid Ice Creams & Desserts.

This year we had great success supplying a pop-up parlour in Birmingham City Center across the Commonwealth Games. Serving exclusively Big Kid Ice Cream. If you have a space that is interested in serving Big Kid Ice Cream, please get in touch!

We are also working closely with Dig Brew Co. & Dough and trialing our first Dessert Menu takeover.

DESSERT MENU

Big Kid Sundaes

Looking to update your sweet offering? Have us take care of your pastry section with our Dessert menu.

Tailored towards casual dining restaurants and venues who may not necessarily have the facilities for their own pastry section, this branded service includes training and delivering everything needed to create Big Kid Ice Cream Sundaes for your venue.

Big Kid **WILD & WONDERFUL ICE CREAM**



BIG KID x UNIVERSITY OF BIRMINGHAM (GRADUATIONS)

THE OLD JOE

Brown Butter Ice Cream laded with Sweet & Salted Candied Pecans

MERMAID MAGIC

Blue Spirulina Champagne Lemonade Sorbet



BIG KID x BENE CULTURE
CHAI MANGO LASSI SUNDAE
Masala Chai Ice Cream, Sweet & Salted Mango Lassi, Spiced Sugar Biscuit, Fresh Mango, Rose Whipped Cream



BIG KID x NORTH BREWING CO.
NORTH MESS SUNDAE 4% abv
Raspberry, Blackberry & Redcurrant Triple Fruited Gose Sorbet, French Meringue, Vanilla Whipped Cream, Gose Pickled Berries, Fermented Raspberry Sauce



BIG KID x DIG BREW CO.

MILK PLUS 6.5% abv

Milk Stout Ice Cream

MILK PLUS COFFEE 6.5% abv

Coffee Milk Stout Ice Cream

CALIFORNIA RED 5.0% abv

Cherry & Lime Sour Ale Sorbet

CALIFORNIA ORANGE 6.0% abv

Apricot, Peach & Granola Smoothie Sour Ale Ice Cream

A LA CARTE ISLAND 7.1% abv

Coconut Milkshake IPA Ice Cream

EDDIE X JUDGE DOOM 12.0% abv

Seville Orange & Cinnamon Imperial Stout Ice Cream

EDDIE X JUDGE DOOM BEER FLOAT 12.0% abv

'Doom' Stout Cake Ice Cream, Eddie x Doom Impy Stout, 'Doom' Stout Cake, Irish Frosting, Maraschino Cherry



BIG KID x DIG BREW CO.

EDDIE X JUDGE DOOM BEER FLOAT 12.0% abv

Doom' Stout Cake Ice Cream, Eddie x Doom Impy Stout, 'Doom' Stout Cake, Irish Frosting, Maraschino Cherry



TUBBED ICE CREAM

300ml & 1.2L, RRP: tbc

NAUGHTY & NICE | XMAS 2022

BRANDY BUTTER XMAS PUDDING

SELECTION BOX

EGGNOG

MULLED WINE CHOCOLATE

PEPPERMINT CANDYCANE

We are currently working hard behind the scenes for the upcoming launch of Big Kid Ice Cream tubbed Ice Cream!

Debuting this Christmas with 'Naughty & Nice', our first festive edition of flavours! Each bundle order will come with an exclusive Big Kid iron on patch to add to your collection.

Tubs will go live on our webshop this November for pre order this Christmas. There will be 2 delivery dates in December to choose from.

Packed with dry ice and delivered nationwide via courier!

Will we also have a limited amount of our best selling Wild & Wonderful™ 1 flavours available to add on to your order!



Coming Soon

BOOKINGS NOW OPEN FOR 2023!

With our first year under our belts, we are more excited than ever to take what we've learned and push it to new heights in 2023!

As we begin to lay out our roadmap for next season we are looking work with exceptional people to put together a truly epic program of events.

So if you're thinking of making a booking or interested in working together, Please get in touch – we would love to hear from you!

Big Kid Wild & Wonderful Season 2, here we come!

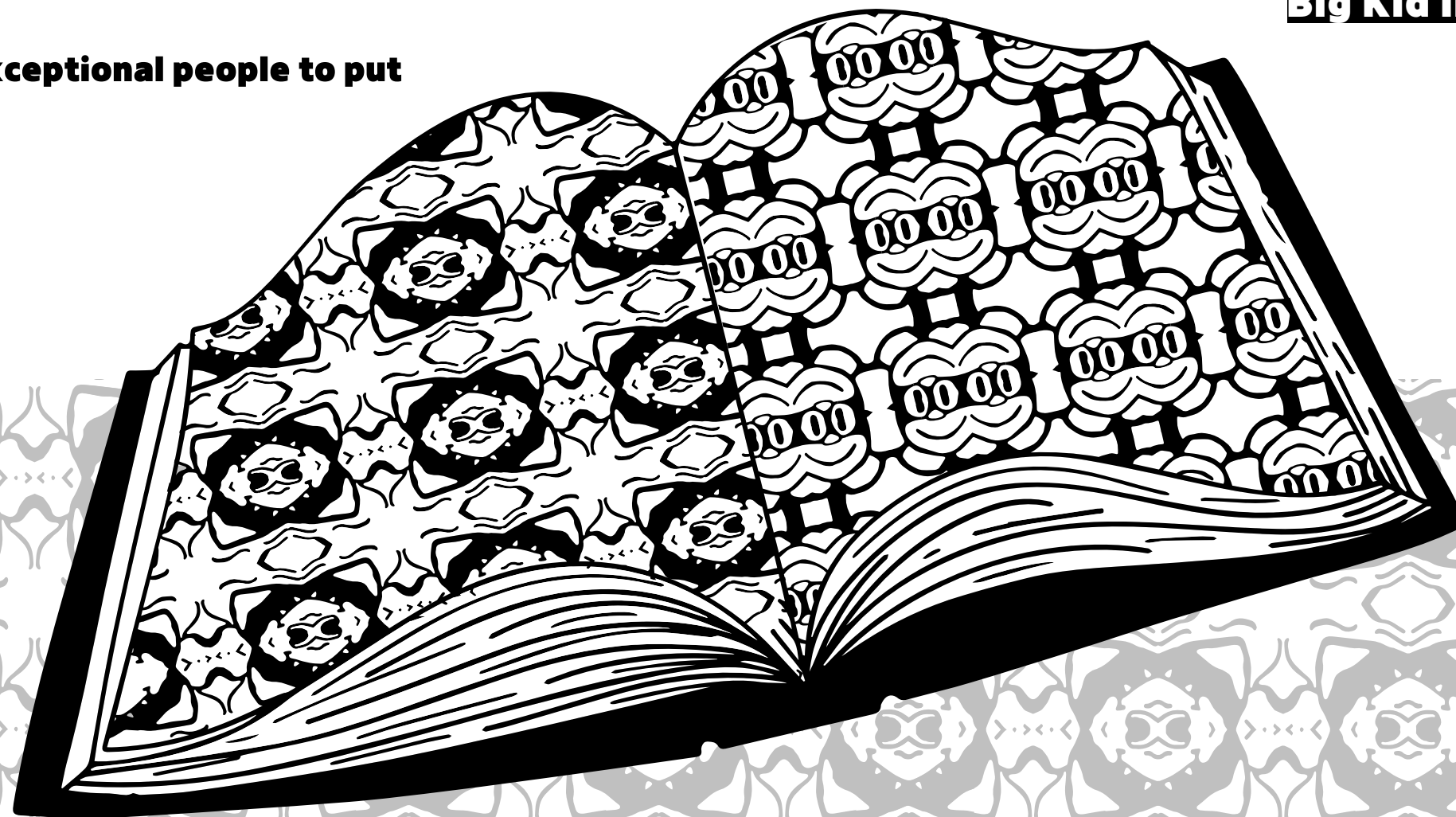
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Big Kid Industries Ltd



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